

Erica Wheeler

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Curriculum Vita 2015

Education

Hampshire College, Amherst, MA

1979-1984

BA, Liberal Arts. Studied natural science, arts and humanities, social science, history.

Areas of Interest/Expertise

Sense of Place
Stewardship, Sustainability, Preservation & Conservation
Natural History & Cultural Heritage
Visitor Services & Tourism
Writing, speaking, performing, music
Creative arts, fine arts, crafts
Outdoor recreation and wellness
Land use & town planning
Leadership & teambuilding
Fundraising

Awards

National Association for Interpretation, Media Award

2008

Winner, Best Interpretive Music

National Science Foundation, Scholarship for High Ability High School Students

1979

Field Research, Rocky Mountain Field Research Station, Nederland, CO

Publications

Legacy, Journal for National Association of Interpretation

2013

Article, "A Soulful Sense of Place: Fostering Creative Connections in Yourself and Your Visitors"

Experience

CEO/Owner: The Soulful Stewardship Method & The Language of Place

Sense of Place Speaker, Trainer, Educator, Performer

2001 to present

Business mission: Engaging programs that enrich lives and inspire stewardship.

Trainings: Created and offered professional development trainings (*The Soulful Stewardship Method*) for county, state and national parks, land trusts and educators other. Developed 50 page manual and unique training method.



Speaker: Keynotes on *Sense of Place and Stewardship* for parks, land trusts and other organizations.

Educational programs and performances: for youth and the general public that connect people to nature, history and place.

CEO: Responsible for overseeing all aspects of all programs, from development to promotion to production to evaluation.

CEO/Owner: Blue Pie Music

Performing, touring and recording artist plus sales and marketing

1992 to present

Creative artist: Created songs & recordings including 6 CD's of original music. 2008 CD was a partnership with the Trust for Public Land

Booking agent: Booking national tours including marketing, sales and promotion.

Touring artist: Overseeing all aspects of touring

CEO: Responsible for all duties associated with running a business

Experience Highlights

2015

Interpretive Training, Educators Training, Public Concert, *Everglades National Park, Homestead, FL*

Interpretive Training, *Fort Stanwix National Historic Park, Rome, NY*

Youth Leadership Training, *New Bedford Whaling National Historic Park, New Bedford, MA*

Concert & Workshop, *Women's Wellness Weekend, Becket, MA*

2014

Keynote, *National Association of State Park Directors Conference, Omaha, NE*

Keynote, *National Association of State Park Volunteer Coordinators, Lawrence, KS*

Interpretive Training, Interpretive Tour, Lecture & Performance, *National Association for Interpretation Annual Workshop, Denver, CO*

Interpretive Training & Keynote, *Acadia National Park, Bar Harbor, ME*

Youth Leadership Training, *Youth Leadership Academy, New Bedford Whaling National Historic Site, New Bedford, MA*

Keynote & Public Workshop, *Wilderness 50th Celebration, Ripton, VT*

College Seminar & Performance, *Sense of Place Intensive, Sterling College, Sterling, VT*

Keynote Music, *Social Venture Network, Greenwich, CT*

Workshop, *Slow Living Summit, Brattleboro, VT*

Concert, *Connecticut Audubon Society, Pomfret, CT*

Concert, *Kripalu Center for Yoga and Health, Lenox, MA*

2013

Lecture, *TEDx, Shelburne Falls, MA*

Interpretive Training, *Yosemite National Park, CA*

Keynote *Partners in the Parks Celebration, Howard County Parks and Recreation, Belmont, MD*

Professional Development Training, *Howard County Parks and Recreation, Columbia, MD*

Outreach and Education Workshop and Performance, *Sonoma Land Trust, Santa Rosa, CA*

Concert, Workshop & Interpretive Tour, *Family Nature Summit, Bar Harbor, ME*

College Seminar & Performance, *Sense of Place Intensive, Washington University, Saint Louis, MO*

Youth Program, *US Fish and Wildlife Service, Two Rivers Refuge, IL*



Performance, Adirondack Museum, Blue Mountain Lake, NY
Educators Training, *Approaching Walden, Walden Woods Project*, Lincoln, MA
Youth Leadership Seminar and Performance, *World Wide Walden, Walden Woods Project*, Lincoln, MA
Public Workshop & Performance, *Pioneer Valley Institute*, Colrain, MA
Benefit Concert, *Ashburnham Conservation Trust*, Ashburnham, MA
Workshop, *Student Conservation Association*, Hawley, MA
Performance, *Adirondack Mountain Club Loj*, Keen, NY
Keynote & Workshop, *Creative Economy Summit*, Turners Falls, MA
Keynote & Workshop, *Slow Living Summit*, Brattleboro, VT

2012

Performances, Workshops and Interpretive Tours, Paddling trip for Upper Mississippi US National Fish and Wildlife Refuge

Summer of Paddling Series:

- *Dubuque, IA (paddle trip, interactive concert, museum performance)*
- *Savannah, IL (youth paddle, interactive workshop, public Friends Group concert)*
- *La Crosse, WI (school program, boat trip, interactive concert.)*

Performances, workshops, interpretive tours for Massachusetts Department of Conservation and Recreation
Get in Tune with Nature and History Series:

- Myles Standish State Park
- Upton State Forest
- Castle Island State Park
- Borderland State Park
- Holyoke Heritage State Park
- Blackstone River State Park

Seminar & Keynote Performance, *Communicating Science Conference*, Antioch New England Graduate School, Keene, NH

Educators Training, *Walden Woods Project*, Walden Pond, Lincoln, MA

Seminar & Public Performance, *Youth Writers Festival*, Hathaway Brown School, Shaker Heights, OH

Public Workshop, *Lookabout Lodge*, Cleveland Metroparks, Cleveland, OH

Concert, *Cuyahoga Valley National Park*, Peninsula, OH

Performance, *Swiss Valley Nature Center*, Dubuque, IA

Workshop, *Unitarian Universalist Ministers Association*. Massachusetts Bay District, MA

Concert & Talk, *Aldo Leopold Foundation*, Baraboo, WI

Performance, *Environmental Grantmakers Retreat*, Blue Mountain Lake, NY

Performance & workshop, *Adirondack Museum*, Blue Mountain Lake, NY

Festival Performance, *Adirondack Museum*, Blue Mountain Lake, NY

2011

Keynote & Seminar, *Maryland Land Trust Alliance Conservation Conference*, Towson, MD

Keynote & Training Seminar, *Environmental Educators Alliance of Georgia*, Kennesaw, GA

Workshop, *Massachusetts Land Conservation Conference*, Worcester, MA

Keynote Performance, *Mass Land Trust Coalition Retreat*, Petersham, MA

Keynote & workshop, *National Association for Interpretation Region One Conference*, Silver Bay, NY

Performance & Workshop, *Sense of Place Literary and Arts Festival*, Marlborough, NH

Seminar and Performance, *World Wide Walden Youth Leadership Summit*, Walden Woods Project, Lincoln, MA

Performance, *Great Parks Pursuit Finale*, Massachusetts Department of Conservation and Recreation, North Andover, MA

Performance, *Mount Sugarloaf State Reservation*, Massachusetts Department of Conservation and Recreation, MA



2010

Keynote Performance, LLELA, Lewisville Lake Environmental Learning Area, Lewisville, TX

Keynote music & workshop, National Land Trust Alliance Rally, Hartford, CT

Seminar and Performance, World Wide Walden Youth Program, Walden Woods Project, Lincoln, MA

Performance, *Soulful City Landscape*, Baltimore Woods Nature Center, Marcellus, NY

Workshop *Light a Candle for Literacy Mentors*, Marcellus, NY

Performance, *Kestrel Land Trust 30th Anniversary*, Amherst, MA

Concert and workshop, Adirondack Visitor Center, Newcomb, NY

Seminar, *Westfield State Honors Program*, Westfield MA

Concert Tour/New Mexico: Silver City, Santa Fe, Taos

School Program, *Sterling School*, Sterling, CT

School Program, *Four Rivers Charter School*, Greenfield, MA

Residency in Jackson WY:

- Performance and Workshop, Wyoming Youth Congress on Children and Nature
- School Programs, Journeys School
- Graduate Program, Teton Science School
- Public Writing Retreat, Murie Center
- Public Concert, Dorans

2009

Workshop, *National Association for Interpretation Annual Workshop*, Hartford, CT

Interpretive Training and Keynote, Montana Fish, Wildlife and Parks/ The Montana Historical Society, Helena, MT

Keynote, National Religious Partnership for the Environment, New Paltz, NY

Performance, *Visitor Center Opening Celebration*, Hobbs Visitor Center, AR

Performance, *Cape Cod Natural History Museum*, Brewster, MA

Keynote, Workshop, *Women Outdoors National Gathering*, Hancock, NH,

Performance and workshop, *Baltimore Woods Nature Center*, Marcellus, NY

Performance and workshop, *Westport Land Conservation Trust*, Westport Farm, Westport, MA

Performance, *Annual Meeting*, *Westport Land Conservation Trust*, Westport, MA

Seminar and Performance, *Center for the Environment*, Mount Holyoke College, Hadley, MA

Performance and workshop, *Monadnock Literary & Arts Festival: Celebrating the Stories of Place*
Marlborough, NH

Festival, *Summerfolk Music and Craft Festival*, Owens Sound, ON

Panel Speaker, Performer, *National Folk Alliance Conference*, Memphis, TN

Concert, Kalispell, MT

Concert, Sandpoint, ID

Concert, Canton, CT

2008

Keynote and training, Spring Training. Arkansas State Park Conference, Mountain View, AR

Keynote and training, Idaho State Parks and Recreation, Coeur d'Alene, ID

Keynote and workshop, Agate Fossil Beds National Monument, Harrison NE'

Public Concert, Scotts Bluff National Historic Site, Scotts Bluff, NE

Big Sur Land Trust 30th Anniversary/ Residency

- Members Concert
- Public Concert
- Two school outreach programs
- Teachers Training

2007

Keynote & Workshop, Maine Land Conservation Conference

Lecture, Concert, Aquidneck Land Trust, Middletown, RI



Keynote, National Association for interpretation, Wichita, KS

Additional Highlights 1992- 2007 at

<http://www.ericawheeler.com>

Musical Career Highlights

Feature Interview, *All Things Considered*, NPR

Featured Interview, Voice of America

Top Ten on Billboard's Gavin Americana Chart

Reviewed in national magazines including Yankee, Orion, Acoustic Guitar, Performing Songwriter

Featured in papers from the Washington Post to the San Francisco Bay Guardian

Performed at clubs, concert halls and festivals across North America

Winner, 1995 Rocky Mountain Folks Troubadour Contest, Lyons, CO

Finalist, 1996 Telluride Troubadour Contest, Telluride, CO

Discography

2008 *Good Summer Rain*, self-released (sponsored in part by the Trust for Public Land)

2004 *Almost Like Tonight*, Live, self-released

1999 *Three wishes*, Signature Sounds Recordings

1996 *The Harvest*, Signature Sounds Recordings

1992 *From That Far*, self-released

1989 *Strong Heart*, self-released

Other Education

Franklin County CDC

Graduate, Small Business Planning Training

2007

Center for Whole Communities, Waitsfield, VT

Alumni, Whole Thinking Retreat

2006

National Outdoor Leadership School, Lander, WY

Graduate, Biology Expedition, Wind River Range, WY

1978